

Napa Valley Intergroup Agenda

Minutes

February 13, 2021

Take Back to Your Groups

- The NVIG Birthday meeting has obtained permission from Crosswalk Church to use their gym to give out chips for varying lengths of sobriety the Saturday after the birthday meeting from 12-2pm.
- The Fall Intergroup Newsletter is available on aanapa.org. The email to submit any artwork, short stories/essays, or cartoons to newsletter@aanapa.org
 - The following formats can be submitted: .pdf, .doc, .jpg (jpeg)
- Please send meeting changes to: reportmeetingchange@aanapa.org
- IG is looking for feedback on how IG should allocate its outreach funds to better reach the alcoholic still suffering
 - Napa Register Ad
 - Should we continue with printed ad \$194/mo?
 - If we discontinue, temporarily or permanent?
 - Yellow Pages
 - Should IG add Hotline # to printed Yellow Pages?
 - Cost \$15/mo for 15mo term
 - Napa Marketplace
 - Should IG place an ad in the Napa Marketplace \$150/mo
 - Radio
 - Should IG run a free 26sec. PSA?
 - Are there other better alternatives to reach alcoholics?
- IG is looking for feedback on “What Does Intergroup Do” blurb to be shared at meetings during AA announcements
 - *The Napa Valley Intergroup is a meeting of AA group representatives whose purpose is to provide services to Napa Valley AA as a whole.*
 - *The services that Intergroup provides are:*
 - *a 24-hour answering service, the Napa AA web site, a local AA newsletter, AA literature at cost, meeting schedules, the Birthday Meeting (and chip distribution), an annual AA Anniversary Meeting and Party, and three holiday Alcathons and assorted workshops through the year.*
 - *In order to provide these services, we depend upon group participation and support. If your group is not represented, please consider joining our efforts by electing an intergroup representative.*

Opening

- Moment of Silence & Serenity Prayer
- New Intergroup Reps/ New Comer Packets: Introductions and your position:

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Officers, Reps New Rep packet can be found on aanapa.org. Please provide contact information to Secretary

- **Introductions:**
- Sobriety Birthdays This Month:
 - None
- Last month's minutes - Minutes are approved unless there are any objections.

Monthly Tradition Reading & Discussion

This month's Reader: **Shaela** - Tradition 2 – "For our group purpose there is but one ultimate authority – a loving God as he may express Himself in our conscious. Our leaders are but trusted servants, they do not govern.

Next Month's Reader: **Donna**

7th Tradition

We have no dues or fees in A.A. We are entirely self-supporting, declining outside contributions. Visit aanapa.org and use the Venmo link or mail your contribution to NVIG P.O Box 10948, Napa, CA 94581-2948

Housekeeping Motions- These are procedural motions and pass with no objections. If the motion does not pass it will move to new business.

Re-Cap – **None**

Officer Reports

Chair – Alston C – chair@aanapa.org:

Alternate Chair – John K – altchair@aanapa.org

- Looking to leverage IG Google drive for Pass It On's

Hotline Chair: Janet S

Co-Chair: Anthony S

Secretary – Seth T . secretary@aanapa.org:

Literature Chair – Shaela A. literature@aanapa.org

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Napa Intergroup Literature
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Sam M.	1-BB HC, 1-12x12 HC, 1-Daily LRG // check #108	\$29.15
Meghan	5-Best of Bill // cash	\$30.00
Jim B.	3- BB HC // cash	\$30.00
Doug M.	4-AA Comes of Age // cash	\$40.00
Jim B.	6-BB HC // cash	\$60.00
John K.	1-Best of Bill, 1-Forming True Partnership // check #7944	\$16.75
Mimi A.	2- BB HC, 1-12x12 SC, 1-Daily	\$40.00
	Total	\$245.90

It was a busy first month on my own! I will be placing an order for Big Books very soon.

The literature order form is available as shown below on our website...

<http://www.aanapa.org/service/resources/group-resources/literature>

Please use it to check prices and submit with any order.

In Service,

Shaela A.
literature@aanapa.org
707.294.7023

Meeting Schedule Chair - Jo M. - meetings@aanapa.org

- Will be creating a new schedule to distribute including Online and In-person meetings
- Reach out to Jo if you would like to help

Newsletter Chair – Katherine Y newsletter@aanapa.org

Please announce at any AA groups you attend to send any newsletter submissions to newsletter@aanapa.org

Any kind of aa related artwork, tips, stories, letters, poetry, etc. Treat our AA newsletter as our local Grapevine!

Thank you very much!

Yours in service,
Katherine Y.

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Delegate at Large – Kelsey delegate@aanapa.

DAL Report:

with the extra help we were able to visit more meetings!

Meetings Visited:

Came to believe

Stepping Stones

Tuesday Morning Womens

Sober Sisters

Women on Wednesday

Downtown Group

Joes Group

Grapevine

The Discovery Group

Big thank you to my co-DAL!

Birthday Meeting Chair – Donna R. & Patti G. birthdaymeeting@aanapa.org

The Birthday meeting had 40 attendees for the month of January. Our Income and expenses are as follows:

Income- 7 th tradition	\$10.00
Individual contribution	<u>20.00</u>
Total	\$30.00
Expenses- Zoom	\$14.99
Chips	<u>17.00</u>
Total	\$31.99

We had 12 people come and get chips on the Saturday after the Birthday meeting. Several members came and visited and helped celebrate the chip recipients.

Thanks for letting us be of service!

Donna R and Patty G

Web Editor – Brian D. webeditor@aanapa.org:

Web Dude Report:

1. Trying to add a banner with pictures purchased.
2. CPC (Cooperation with the Professional Community) has reached out to potentially manage a page on our website and/or add events. Discussion? **None**

Treasurer – Frank M. treasurer@aanapa.org

See attached report

We will let the insurance policy lapse until we start returning to in-person meetings

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Liaison/Committee Reports

Financial Oversight Committee – To be appointed

Hospitals and Institutions - John C

See Attached Report

- Look to set-up Zoom meeting for Napa Shelter

General Service Liaison – Darlene

- Annual Conference: April 18-24, 2021
 - One question: do we want a 5th edition?
 - 164 pages won't change. Looking to changes/update stories
- H&I requesting contributions being sent in larger chunks instead of monthly
- PRAASA: March 5-7, 2021
- Workshops coming up: see AANAPA.ORG

Old Business:

NVR ad - Temporarily suspend Napa Valley Register advertisement to reduce expenses. Review to continue the ad once in-person meetings begin again. See report at end of agenda

Yellow Pages – Place the hotline number in the Yellow Pages. See report at end of agenda

- \$15/mo to get listed on printed Yellow Pages
 - 15mo term. Decision needed by July '21 if interested
- Is printed copy relevant these days? (John B.)
- I used Google to find Napa hotline. (Greg S.)
- AAWS has Meeting Guide App (Darlene V.)
- We need to consider not everyone may have online access (Katherine Y.)
- Ad could have value to senior community (John B.)

PSA Announcement – see attached report

- Asking for rate card plus possibility of regularly scheduled PSAs
- Some members of the fellowship may be able to help with the production with the 26sec PSA

NVIG Inventory –Review question 2 calls to action and move onto question 3 (see attached inventory documents) and create call to actions.

Question 2. How effective are we in communicating the purpose of intergroup within NAPA FELLOWSHIP? Do they know what we do?

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Action Items:

- Create an ad hoc committee to create blurbs to encourage more involvement and participation in Intergroup. Shaela, John, and Kelsey volunteer to be an ad hoc committee to create blurb – UPDATE?
 - Update blurb shared (below). Looking for feedback
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- Create second Delegate-at-Large position a male would be helpful to attend Men's Meetings. (Add to Bylaws)
- John B volunteers to be 2nd Delegate-at-large,

Insurance for Groups - - (See previous minutes for discussion details.)

IG Incorporation into 501c3 - (See previous minutes for discussion details.)

New Business

NVIG Inventory –Review question 3 and discuss potential solutions

Question 3. Do our incoming IG Reps get a good understanding of what their “job” entails?

- Make handout for new Reps that has a statement of purpose.
- Communicating back to their groups.
- We don't know who is new and who isn't.
- Welcome packet and on-line website.
- Ask Reps if they have questions about what their role is.
- A New Rep Orientation would be helpful/Reps don't know what questions to ask.
- Availability to learn job, prior Rep should inform new Rep what their job is.
- Discourage Reps to “bleed out” to their groups that Intergroup is not doing anything but going in circles.

Action Items

- Set-up budd system – Brian D./Kelsey
 - Reach out to help new IG reps
- Discuss talking with sponsor about service & concept of Service Sponsor – John C.

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- Set-up Workshop on Sponsorship – Alston C.
- Offer demo on how to give Take Backs to Groups – Donna R.
- Stress attraction, fun, and usefulness of IG. Try not to show frustration on a group level to dissuade people to participating - Kelsey
- Encourage IG reps to have a great Pass It On including sharing prior meeting minutes – Greg S.
- Information is available online if people are really interested – Nick S.

NV IG Web Presence

- When you search AA near me, Napa doesn't come up.
- Look to see how to direct Google to use the PO Box address on Maps – John B.

Queen of the Valley

- Queen is asking to post Sunday Night at the Queen meeting zoom link on the Queen's website
- Would we want the Queen to list a link to the IG website or list of Zoom meetings
- Follow-up with Queen with what exactly they are looking for – Thom H.
- Should this go to CPCPI?
- Does having the IG website link show affiliation? Generally consensus was No
 - District has developed a Tech committee to answer some of these questions

OLD Business – Yellow pages ad/Napa Register Ad/Alternate options

Yellow Pages – Place the hotline number in the Yellow Pages.

John K, Alternate Chair, NVIG Respectfully submitted: Yellow Pages NVIG advertisement

Yellow Pages ad for Hotline: The Hotline is currently shown in the on-line version of the “Real Yellow Pages”, but not in the analog/paper version distributed in the Valley.

On-line listing: Provided at no charge and has limited editing choices. It should be possible to include the website on this listing.

Phone Book: Next printing of the book is in September, and text of listing and payment (\$15/month for a run of 15 months, total of \$225) needs to be made two months before. This would place the ad in the “Real White Pages” in front of book, shown as the **Napa Valley Business** listings sorted alphabetically.

Napa Valley Register Ad-submitted by Alston C, NVIG

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Placement: Announcements (3 lines, same cost if reduced to 2 lines)

Ad reads: Alcoholics Anonymous has a solution to your drinking problem. (707) 500-7033 24 hrs – aanapa.org

Printed distribution:

Napa - 4,522 home delivery

5,303 Street boxes & gas stations Total Napa distribution 9825

St. Helena Star home and street – 1553

Calistoga home and street – 755

Total Distribution – 12,133

Monthly cost: \$195 per month, includes online ad.

Online – located under the Buy and Sell Tab, then scroll to bottom of page for Announcements, our listing is #9 in a list of 16 announcements, most of which are Fictitious Business Names.

Possible Option:

Marketplace magazine monthly printed distribution via mail 36,000 in Napa. Also, online. Business card size - Monthly cost \$150 (Normally \$215)

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PSA on KVYN and KVON-John Curnett

Having some problems getting an actual rate card. They seem to hide these depending on the frequency and size. I have a call in to the Sales Manager of the station(s).

However, here is the PSA information I will present during the meeting.

Due to the volume of Public Service Announcement (PSA) requests we receive, we ask that you please submit your PSA no less than 4 weeks prior to the event or campaign.

Please submit your written script no longer than 26 seconds in length to Info@WineDownMedia.com Provide as much information as possible – being mindful of the time restraints. Be very informative, always include the 5W's – Who, What, Where, When and Why. All submissions must be based around community goodwill, mission-driven/cause, and/or free offerings/events. Proof of non-profit status may be requested. Sponsors of any sort may not be mentioned in a PSA.

To be fair to all, our policy is absolutely no donation solicitation nor the sale of any services, products, or ticketed events.

Your submission is not guaranteed for broadcast, we review based on availability and content. Should you desire a guaranteed campaign, please contact our sales department for advertising information at Julissa@WineDownMedia.com We offer discounted pricing for non-profit organizations as well as competitive pricing for-profit local businesses.

Closing Statement

The Responsibility Statement:

I am Responsible. When anyone, anywhere, reaches out for help, I want the hand of A.A. always to be there. And for that: I am responsible.